



TAP Annual Report

Yorktown High School Theatre Arts Parents

2014-2015

Presidents' Report

A successful year in review

2014 marked a huge milestone for TAP. Yorktown Theatre Arts Parents became a 501(c)3 organization and filed our first tax statement. This legal status makes it easier for TAP supporters to make donations knowing that they are tax deductible.

This year we incurred larger expenses than usual. The year of a musical production usually involves high royalty costs, costumes for a large cast and stipends for guest artists. In addition, TAP was able to purchase some new lighting for the theatre, as well as pay for a consultant to help us optimize our existing equipment and recommend new purchases for both the theatre and black box.

Throughout the year, the TAP community rose to the challenge to raise money in both old and new ways. From dine outs to raffles to premium ticket sales, a variety of activities raised the funds needed to cover our costs and then some. As one alumni parent told me, "We have found new ways to encourage people to part with their money." We will take that as a compliment and run with it.

We look forward to continuing to support TAP – Punky as an alumni parent and Carla as co-president with one of you who will step up to fill a much-needed role. It has been our pleasure to serve TAP and the Yorktown Theatre program this past year.

Sincerely,
Punky Scruggs and Carla Lounsbury
TAP Co-Presidents 2014-15

Thanks



Makeup for The Long View

From Cadby:

Thanks to the parent volunteers who have made Yorktown's theatre program such a rewarding experience for us. Because of the myriad hours you put in and generous donations you make, Maiba Bodrick and I can focus on what we love to do – foster students' self-development and growth as they journey to becoming confident young adults. THANK YOU!!!

WEST SIDE STORY

In April, TAP volunteers were in full force during the spring show—feeding almost 100 cast and crew members during rehearsals and tech week, feeding about 50 patrons before each show, selling raffle tickets, selling concessions, ushering patrons to seats in a sold-out house, and adding it all up at the end of the show. If you attended a performance, you saw some of these activities. Behind the scenes, months of preparation went into making the show a raging success. The printing of posters, banners and programs by EcoPrint made the ad sales 100% profit. The sale of premium seats for this creatively staged production was a new opportunity for TAP to raise additional funds. The premium price did not deter patrons from grabbing the best seats in the house.

Many thanks to those who took leadership roles:

Krupke's Café – Michael Scruggs and Mong Panella

Ticket Sales – Clare Hessler

Raffle – Lynda Anderson

Concessions – Kathleen Geier

Head Usher – Peter Covington

Cast and Crew Meals – Marianne Schwanke



The Long View

Theatre IV students delivered three preview performances of their one act show, *The Long View*, in preparation for competing at the Virginia Theatre Association and Virginia High School League competitions. TAP served dinner donated by local restaurants at the Café prior to each show. Almost 100 patrons enjoyed food donated by local restaurants. The Café turned this free public event into a TAP fundraiser.

Theatre II One Acts

The Theatre II classes presented “Things Fall (Meanwhile),” a whimsical parody of life’s dramatic mishaps, and “Snow Angel,” a dark comedy, on May 28, 2015.

One Person Shows

One Person Shows represent the culmination of four years in the Yorktown Theatre program. Each Theatre IV student chose a historical or literary character and wrote, directed, and performed a thirty-minute show about him or her. This year 25 students presented their shows to packed houses in the Black Box. A reception at Cassatt’s showcased the photography by Jim Coates of each student’s character.



Ruddy Tapia as Kurt Cobain



Dine-Outs

This year TAP introduced a new fundraiser: dine-out events. Local restaurants designated a time period where the Yorktown theatre and broader community could dine there; they then donated to TAP a percentage of the sales from that period. Many thanks to Steve Anders for chairing this initiative.

1. District Taco
November 24, 2014
2. Chipotle
February 23, 2015
3. Arlington Kabob
March 16, 2015
4. Elevation Burger
April 8, 2015
5. Cassatt's
April 27 – May 1, 2015
6. Lebanese Taverna
May 18, 2015

Babysitting – December 20, 2014

Twenty children between the ages of 3 and 12 played games, sang songs, made snowman crafts, ate snacks and watched videos with theatre students. This was the second year we held babysitting events. The parents who were able to leave their children and do holiday shopping or have a quiet lunch enthusiastically appreciated the service. Not as many children participated in this event as originally planned. We recommend holding the babysitting event for a Valentine's Day evening, rather than a winter afternoon if this event is to continue.

Variety Show Café – November 20, 2014

While the Yorktown Variety Show is not a theatre department production, many theatre students participate by performing on stage or behind the scenes as directors and technical crew. For the first time, TAP sold pizza before the show and build your own sundaes after. This was a great fundraising opportunity. We recommend that this continue in future years.

Taste for Theatre – Wine Tasting

Thirty people attended the second annual wine tasting at Red White & Bleu in Falls Church on February 10, 2015. Five wines were available for tasting, along with food from Lebanese Taverna. Red White & Bleu donated a portion of sales and gift cards from that week to TAP. This type of social event is important to strengthening our TAP community. We hope you can join us next year

International Thespian Society

Twenty eight students will be initiated as new members of the International Thespian Society on June 4, 2015. TAP funds the awards for Yorktown students who students who have completed at least 100 quality hours of theatre work. This prestigious theatre organization recognizes the achievements of high school theatre students, supporting theatre education and educators.



Supporting
Roles

Office Assistance

TAP funds supplement the very small budget for supplies that is provided by the school. This year the office was reorganized to accommodate a student worker for the fall semester in addition to the two teachers. The small theatre office is very busy during the school day. TAP volunteers staff the office several days a week and manage archives of materials from past productions and classroom exercises. During the spring semester, TAP also funded a part-time office assistant.

Each summer before the school year begins, TAP volunteers clean and reorganize all of the theatre spaces, including the costume room, shop, dressing rooms, green room, theatre, black box and the office.

TAP Volunteers help prepare grant proposals to seek financial support from other sources.

Equipment & Furniture

With small county budgets allocated to support our performance spaces, TAP funds purchase equipment and the services of consultants to improve these spaces that are shared with the entire school and the public through rentals. This year we hired a lighting consultant who made recommendations to optimize the lights we had and for purchasing some new lights.

Lynda Anderson's company donated office furniture when they moved.

TAP paid for the materials used to build the cubbies for the dressing rooms. This Eagle Scout project provided much-needed storage for these spaces.

The sound system is in need of upgrades and a monitor system for the green room and sound booth are needed in the coming year.

Guest Artists

TAP supports guest artists, providing small stipends. This year, TAP provided stipends for the choreographer and choral director for the spring musical, *West Side Story*.

Professional Development

TAP supports the professional development of our theatre teachers. This provides continuing education opportunities that enhance their skills and knowledge and thus strengthens the theatre program.

TAP Who's Who

Punky Scruggs, Co-President

Carla Lounsbury, Co-President

Loretta Smerchansky, Treasurer

LeAnne Wilson, Secretary

Elisa Joseph Anders, Member-at-Large and Webmaster

Claire Wade, Class Liaison Theatre I & II

Jerry Gidner, Class Liaison Theatre III & Tech Theatre

Teena Cregan, Class Liaison Theatre IV

Kathleen O'Brien, Alumni Liaison

Clare Hessler, PTA Liaison

Kathleen Geier, Concessions Coordinator

Marianne Schwanke, Hospitality Coordinator
and Office Assistant

Steve Anders, Dine Out Coordinator

Michael Scruggs, Café Coordinator

Pam Gavin, Office Volunteer

Kemper Gay, Office Volunteer

Jessica Kaplan, Archives

What TAP Does

- Raises funds to augment the theatre budget. Funds are used for production support, equipment and "home improvements."
- Provides mentoring and sweat equity in the production of sets, props and costumes.
- Sponsors potluck dinners and other events to gather students and parents from all classes to foster a sense of community.
- Publicizes all events and produces show programs.
- Maintains the Yorktown TAP web site (YHSTheatre.org).
- Manages concessions during productions.
- Provides hospitality—we feed the cast and crew on long rehearsal and show days.
- Provides financial administration—we collect lots of little checks and write big checks.
- Provides administrative support so the classroom teachers/production directors can focus on imparting their love of theatre to the kids.



TAP Needs You



Vision

TAP supports a fantastic learning environment for our children. Theatre at Yorktown is more than a class in high school. It is a community of students, parents and teachers that thrives as our students grow individually and together.

Supporting TAP

Your donation to Yorktown Theatre Arts Parents is tax deductible. Gifts of any size are appreciated more than you will ever know. Participate in fundraising events by volunteering or just attending. Most TAP events are open to the public. Invite your friends and family to a fundraiser. The more the merrier, and the lighter the burden.

Get Involved

Outstanding volunteers in past years have made TAP what it is today. There are many ways you can support TAP. Volunteer to fill a leadership role or even a small one-time role next year. With the departure of Maiba Bodrick, Theatre Tech teacher, next year the entire theatre program will be run by one person, but Carol Cadby can't deliver and sustain the program by herself. Lots of hands-on support is needed to create each theatre production. Yorktown produced 30 shows this year. This was possible due to the behind-the-curtain help from parents and community members like you. Here are a few ways you can help:

- Volunteer your time and talents—we need your help on tasks large and small.
- Make a donation to fund TAP efforts directly.
- Bake or buy snacks to be sold at concessions or volunteer for a shift in the concessions booth.
- Reach out to businesses you patronize to advertise in the spring show program.
- Attend a TAP fundraising event and bring a friend.
- Tell people about the amazing productions at Yorktown.
- **ATTEND YORKTOWN THEATRE EVENTS AND PERFORMANCES!**

Volunteer
Now



DONATE NOW

It is not too late to make a tax-deductible donation to Yorktown Theatre Arts Parents.

NAME _____

ADDRESS _____

CITY/ST/ZIP _____

NAME AS YOU WOULD LIKE IT TO APPEAR IN

THE PROGRAM _____

DONATION AMOUNT \$ _____

Make checks payable to YHS TAP

or go to YHSTheatre.org/donate. Mail

donations to YHS Theatre Arts Parents,

5200 Yorktown Blvd, Arlington VA 22207

Yorktown Theatre Arts Parents is a 501(c)3 nonprofit organization – tax ID number 46-4084792.

All contributions above fair market value are fully deductible as allowed by law.

Please check if your donation is eligible for a matching gift from your employer.

**Thank you for your support
of theatre arts at
Yorktown High School.**

Donation/Sponsorship Levels



\$50 Patriot Patron

Your name or business' name will appear in the program for all 2015-16 productions.



\$100 Benefactor

Your name or business' name will appear in the program for all 2015-16 productions. You'll also receive two tickets to the spring show.



\$250 Sponsor

Your name or business' name will appear in the program for all 2015-16 productions. You'll also receive two tickets to the spring show and two tickets to The Café for dinner.



\$500 Producer

Your name or business' name will appear in the program for all 2015-16 productions. You'll also receive four tickets to the spring show and four tickets to The Café for dinner.



Your Choice \$ _____

Yorktown Theatre Arts appreciates donations of any amount.

YHS TAP DONORS

Thanks

Producers:	Elisa and Steven Anders Chipotle Stephanie Cutler Lenore & Steven Day Oriental Gourmet Lauri & Kenneth Willner
Sponsors:	Brian and Gillian Connon Joe and Pam Gavin Lori Huffman Denise Kellogg Daniel Salsburg Maureen Testoni Ned and Beth Thomas
Benefactors:	Kimberly Barnes-O'Connor Tracy and Robert Bushkoff Alison Butler Lynette Constantinides Hannah Craven Teena & James Cregan Ed and Jane Dawkins Greg and Joan Gaines John and Kemper Gay Sydra Lynn May Linda & Patrick Murphy Todd and Sandi Parker Kay and Bill Pommerening Red, White, and Bleu Paul Redifer and Jennifer Reising James and Loretta Smerchansky Trade Roots The Wallace Foundation John Mingus and Carolyn Yocum
Patriot Patrons:	Catherine Abrahams William Adair Alison Bober Karen Coble Ellen Fox Laura & David Gehrenbeck Peg Gianuca Jessica Kaplan & Joe Youcha Caroline Klam Loretta LaCorte Elena Manville Rebecca McSweeney TA O'Keefe Virginia Ross Rita Sollod Jason & Liz Tate Claire & David Wade Eric & Patti Yoder
In Kind:	2941 Restaurant Arlington Kabob EcoPrint Evo Bistro Pizzeria Orso Root and Stem The Liberty Tavern Group Westover Market

The generosity of these individuals and businesses fuels the efforts of Yorktown's award-winning theatre program to help hundreds of young people each year to develop their passion for the performing arts. Thank you for your support!

Please support the businesses that support Yorktown Theatre. If you know the owner or manager of a business, encourage them to advertise in our spring show program or donate an item or gift card to a raffle or donate food to a Café before a performance.

Sponsorship has its benefits—tickets, advertising and recognition.

Sponsorship levels start at just \$50.

Your donation to YHS TAP is tax deductible. For information on becoming a Theatre Arts Donor, please contact Loretta Smerchansky at 5smerchs@gmail.com.

Yorktown Theatre Arts Parents

5200 Yorktown Blvd

Arlington, VA 22207

YHSTheatre.org